

# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **270-2016**

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: June 23, 2016

SUBJECT: **NORMANDY ISLE SCOOTER/MOTORCYCLE PILOT PROGRAM - UPDATE**

The purpose of this LTC is to provide the Mayor and Commission an update regarding the Scooter/Motorcycle Pilot Program in the southeastern area of Normandy Isle.

As you may recall, on February 10, 2016, the Mayor and Commission held a discussion regarding Item No. R9K, entitled, "Discussion regarding authorizing the creation of a Pilot Program for specifically designated residential zones that will limit on-street parking to only cars and trucks, sponsored by Vice-Mayor John Elizabeth Alemán.

On Monday, March 28, 2016, the Scooter/Motorcycle Parking Pilot Program was deployed in a segment of Normandy Isle.

On Monday, May 23, 2016, enforcement of these new parking rules began in earnest with the issuance of parking citations and on Monday, May 30, 2016, full enforcement, including towing.

I am happy to report the pilot program has been a great success with almost complete voluntary compliance. Both surveys and anecdotal accounts of the programmed area confirm virtually all scooters/motorcycles are utilizing specifically designated spaces for their use.

Moreover, residents from adjacent areas have inquired about the program and requested its deployment. To this end, the Parking Department will expand the program to the balance of Normandy Isle, including Bay Drive, Marseilles Drive, Calais Drive, and vicinity. The Communications and Parking Departments are coordinating notification efforts to affected residents through collateral materials and other media sources.

If you should have any questions or would like to discuss in more detail, please contact Saul Frances, Parking Director, at 305.673.7000, extension 6483.

## Attachments

c: Kathie Brooks, Assistant City Manager  
Mark Taxis, Assistant City Manager  
Susanne Torriente, Assistant City Manager  
Eric Carpenter, Assistant City Manager/Public Works Director  
Marcia Monserrat, Chief of Staff  
Saul Frances, Parking Department Director

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